



2012 Spring Showcase Sponsorship Prospectus and Rates

SPPA is pleased to provide the following sponsorship packages for our 2012 Spring Showcase. Please address all questions to Ashanti Pretlow via email to ashanti@sunbeltppa.org. There is no better way to get your company in front of our membership than sponsorship for our 2012 Spring Showcase!

Our 2012 Sponsorship options include:

- I. Breakfast Sponsorship Packages
- II. Trade Show Break Sponsorship
- III. Reception Sponsorship

Breakfast Sponsorship Package

In conjunction with our 2012 Spring Showcase, Sunbelt Promotional Products Association will be conducting an educational workshop with a buffet breakfast for attendees. Immediately following breakfast and just prior to the start of the education workshop, SPPA will allow the breakfast sponsor(s) the opportunity to present a product presentation to all workshop attendees. Please find complete details below.

Platinum Level Breakfast Sponsor

Benefits include:

- One (1) 6' display table in the rear of the education session room
- Recognition in our quarterly print newsletter, *Bright Ideas*
- Pre-Show Distributor registrant list with email addresses
- One (1) quarter page full color Ad in the Trade Show Directory provided to attendees on-site
- One (1) graphical ad with a link to your company's website in one (1) monthly E-News to SPPA members
- Your company logo with link to your company website on the SPPA Website under the "Our Sponsors" tab for three months
- One (1) 15 minute product presentation during the breakfast workshop
- Company logo will be present on pre-show marketing materials as well as on-site signage
- Signage on your booth indicating your company as a sponsor

Cost: \$500

Gold Level Breakfast Sponsor

Benefits include:

- One (1) 6' display table in the rear of the education session room
- Recognition in our quarterly print newsletter, *Bright Ideas*
- One (1) quarter page full color Ad in the Trade Show Directory provided to attendees on-site
- Your company logo with link to your company website on the SPPA Website under the "Our Sponsors" tab for one month
- One (1) 15 minute product presentation during the breakfast workshop
- Company logo will be present on pre-show marketing materials as well as on-site signage
- Signage on your booth indicating your company as a sponsor

Cost: \$300

Reception Sponsorship Package

In conjunction with our 2012 Spring Showcase, Sunbelt Promotional Products Association will be offering several reception sponsorship packages.

Platinum Level Reception Sponsor

Benefits include:

- Recognition in our quarterly print newsletter, *Bright Ideas*
- Alcoholic Drink tickets with your company logo included
- Your company logo with link to your company website on the SPPA Website under the "Our Sponsors" tab for three months
- Company logo will be present on pre-show marketing materials to distributors as well as on-site signage
- Signage on your booth indicating your company as a sponsor

Cost: \$300

Gold Level Reception Sponsor

Benefits include:

- Your company logo with link to your company website on the SPPA Website under the "Our Sponsors" tab for one month
- Company logo will be present on pre-show marketing materials to distributors as well as on-site signage
- Recognition in our quarterly print newsletter, *Bright Ideas*
- Signage on your booth indicating your company as a sponsor

Cost: \$150

Trade Show Break Sponsorship Package

In conjunction with our 2012 Spring Showcase, Sunbelt Promotional Products Association will be offering various Food and Beverage stations on the show floor during the peak of the trade show hours for show attendees. We are offering a limited number of snack break sponsorships to SPPA exhibitors.

Break Sponsor

Benefits include:

- Your company logo with link to your company website on the SPPA Website under the “Our Sponsors” tab for one month
- Company logo will be present on pre-show marketing materials to distributors as well as on-site signage
- Signage on your booth indicating your company as a sponsor

Cost: \$150

What's **NOT included in your sponsorship:**

- Booth rental is not included in the Trade Show Break sponsorships
- Hotel rooms are not included in the sponsorship package
- SPPA membership is not included in the sponsorship package

Have a suggestion for something you would like to see included? SPPA strives to meet the needs of our members and is open to possibilities! If you have a suggestion, please call or email us!

Ready to commit to a sponsorship package? Please complete and return the attached sponsorship reservation form and return it to SPPA via fax, email or mail.

Sunbelt Promotional Products Association, Inc.
3416 Primm Lane
Birmingham, AL 35216

Telephone: 205.824.7615
Fax: 205.823.2760

Email: ashanti@sunbeltppa.org

Questions? Contact us.



Sunbelt Promotional Products Association Sponsorship Reservation Form

Sunbelt Promotional Products Association welcomes sponsorships from all **member** companies. If you are not a current member of SPPA and are interested in advertising with us, please contact us via telephone at (205) 824-7615 or via email at ashanti@sunbeltppa.org for information on joining the association.

Please note: SPPA requires that all companies are current members of SPPA. All sponsorship opportunities require prepayment. Once this reservation request form is received, we will send an invoice to you to tentatively hold your space pending payment and provide you with additional information as necessary.

Company Name: _____

Contact Name: _____ **Contact Email:** _____

Contact Phone: _____ **Contact Fax:** _____

Billing Address: _____

City: _____ **State:** _____ **Zip/Postal Code:** _____

Website: _____

Please indicate your sponsorship selections below:

<u>Qty</u>	<u>Item</u>	<u>Cost</u>
_____	Platinum Level Breakfast Sponsorship	\$500.00
_____	Gold Level Breakfast Sponsorship	\$300.00
_____	Platinum Level Reception Sponsor	\$300.00
_____	Gold Level Reception Sponsor	\$150.00
_____	Trade Show Break Sponsor	\$150.00

Please send this form to SPPA for processing:

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